



SARA WELLER

LONG BIO- 500 WORDS

Sara Weller CBE is one of the UK's most respected business leaders, bringing together board-level experience, national leadership and a powerful personal story to help organisations transform themselves, turning operational excellence into customer loyalty and greater inclusion into measurable business performance.

With a career spanning some of the UK's leading organisations, Sara has held high-profile executive and non-executive roles across the private and public sectors, including serving on 4 FTSE 100 boards, 2 ministerial boards at the heart of government and the boards of world-leading non-profit organisations. Her career has been defined by helping organisations navigate change, strengthen culture, improve customer outcomes and deliver sustainable long-term success.

She currently serves as a Non-Executive Director of BT Group plc, Chairs the Government-backed Money and Pensions Service and is Co-Founder of ActionAble, a national movement helping drive greater disability inclusion. Throughout her career, she has built a reputation for initiating and embedding change by combining commercial insight with a deep understanding of people, culture and organisational performance.

A respected voice on leadership, culture and inclusion, Sara combines strategic insight with practical experience, helping leaders understand how inclusive and customer-focused organisations achieve stronger performance, better decision-making and sustainable growth.

Sara's career shows her as a restless driver of change, always striving for better outcomes for her stakeholders. She shares practical examples of how leaders can work across boundaries to build consensus, so that their change "sticks" and stands the test of time.

Drawing on her own lived experience of disability, Sara speaks with authenticity and credibility about resilience, leadership and creating environments where people can thrive. Her personal experience has reinforced her belief that inclusion is not simply a social responsibility issue but a business imperative that enables organisations to attract talent, improve innovation, strengthen decision-making and better serve their customers.

As a keynote speaker, Sara is known for delivering engaging and thought-provoking presentations that challenge assumptions and inspire action. Combining boardroom experience with personal insight, she equips audiences with practical frameworks that can be applied immediately within their own organisations.

Sara's keynote topics include customer-led culture change, disability inclusion, inclusive leadership, governance and culture, organisational transformation, and the role of boards in driving meaningful change. She regularly speaks to senior leadership teams, boards, employee resource groups, government organisations and large conference audiences. Audiences consistently describe Sara's talks as inspiring, thought-provoking and action-oriented, leaving leaders with a clearer understanding of how inclusion can become a powerful driver of business success. Whether speaking in the boardroom or on the conference stage, Sara's focus is the same: helping organisations build stronger cultures, deliver better outcomes and achieve sustainable performance through leadership, inclusion and customer focus.